



creating better environments

The Flooring Systems division offers a broad and attractive range of environmentally friendly natural linoleum, high-quality vinyl floors, entrance matting systems for cleaning and drying shoes, carpet tiles, needle felt, and Flotex, the washable high-tech textile flooring. Thanks to their excellent technical properties and attractive design, these flooring products are invariably the first choice for public buildings, department stores, hospitals, and other healthcare facilities, schools, libraries, commercial and office spaces, leisure centers, shops, hotels, restaurants, and cafeterias as well as for applications in the residential market. With a market share of about 70 percent, Forbo is the world leader in linoleum.

Flooring Systems also provides ready-made adhesives for floor covering installations, parquet flooring, and ceramic tiles, leveling compounds for the construction industry as well as liquid floors under the trade name Eurocol.

We are recruiting for an International Product Manager – Carpet Tiles & Needlefelt at our Bamber Bridge site. You will need to be able to translate customer needs and requirements into new developments, designs and collections as well as discovering new product and business development opportunities for Tessera carpet tiles and Needlefelt products produced at our factory in Reims France, in order to grow the business. Able to offer support for the product throughout the life cycle process. Be responsible for the communication of product performances and features, including installation, cleaning and maintenance guidelines.

Product Manager Carpet Tiles & Needlefelt- Bamber Bridge

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Execute and constantly updates of the product line strategy (aligned with segment strategies)

Sets division-wide margin and volume targets.

Executes projects for the development of new products and new collections (initiates product discontinuations/substitutions).

Monitors technology and design trends, market requirements/trends, competitive product development, as well as comply with standard regulation developments.

Contributes to the identification of deviation from plans (related to products and strategic segments)

Ensures know-how transfers related to products and product specifications (e.g. installation, cleaning and maintenance guidelines).

Defines product training needs, open communication and effective interfaces among all sales organisations.

Co-ensures an efficient R&D activity.

Appliance of products to requirement, codes, standards and regulations.

Technical support in conjunction with Technical Manager & QHSE Manager to all relevant parts of the organisation.

Academic working and thinking level (organisational sciences or economics) combined with at least 5 years of relevant working experience

Additional marketing and sales training

Excellent Global market intelligence

Have visionary and creative capabilities to convert customer needs into product.

Be an achiever with strong execution skills

Been a team player within a multicultural environment

Be able to demonstrate structured and analytical skills

Have strong procedural/methodological abilities within a business development process

Willing to travel internationally between 20-25% of time, mainly European travel, occasionally in Asia.

Linda Snape

HR Manager

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