



creating better environments

**The Flooring Systems division offers a broad and attractive range of environmentally friendly linoleum, highquality vinyl floors, entrance flooring systems for cleaning and drying shoes, carpet tiles, needle felt, and Flotex, the washable textile flooring. Thanks to their excellent technical properties and attractive design, these flooring products are invariably the first choice for public buildings, department stores, hospitals, and other healthcare facilities, schools, libraries, commercial and office spaces, leisure centers, shops, hotels, restaurants, and cafeterias as well as for applications in the residential market. With a market share of over 65 percent, Forbo is the world leader in linoleum.**

**Flooring Systems also provides ready-made adhesives for flooring installations and ceramic tiles as well as leveling compounds for the construction industry under the trade name Eurocol.**

We are recruiting for an International Product Manager – Flotex at our Ripley site in Derbyshire (UK). You will need to have an understanding of translating customer needs and requirements into new developments, designs and collections as well as discovering new product and business development opportunities for Flotex in order to grow the business. Able to offer support for the product throughout the life cycle process. Be responsible for the communication of product performances and features, including installation, cleaning and maintenance guidelines.

## **Product Manager Flotex - Ripley, Derbyshire (UK)**

Execute and constantly updates of the product line strategy (aligned with segment strategies)

Sets division-wide margin and volume targets.

Executes projects for the development of new products and new collections (initiates product discontinuations/ substitutions).

Monitors technology and design trends, market requirements/trends, competitive product development, as well as comply with standard regulation developments.

Contributes to the identification of deviation from plans (related to products and strategic segments).

Initiates the required actions an handling requests for specials.

Ensures know-how transfers related to products and product specifications (e.g. installation, cleaning and maintenance guidelines).

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Defines product training needs, open communication and effective interfaces among all sales organisations.

Co-ensures an efficient R&D activity.

Appliance of products to requirement, codes, standards and regulations.

Technical support to all relevant parts of the organisation

Academic working and thinking level (organisational sciences or economics) combined with at least 5 years of relevant working experience.

Additional marketing and sales training.

Excellent Global market intelligence.

Have visionary and creative capabilities to convert customer needs into product.

Be an achiever with strong execution skills.

Been a team player within a multicultural environment.

Be able to demonstrate structured and analytical skills.

Have strong procedural/methodological abilities within a business development process.

Willing to travel internationally between 20-30% of time, mainly European travel, occasional US and Asia.

Competitive Salary & Benefits

HR Admin Team

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