



creating better environments

The Flooring Systems division offers a broad and attractive range of environmentally friendly natural linoleum, high-quality vinyl floors, entrance matting systems for cleaning and drying shoes, carpet tiles, needle felt, and Flotex, the washable high-tech textile flooring. Thanks to their excellent technical properties and attractive design, these flooring products are invariably the first choice for public buildings, department stores, hospitals, and other healthcare facilities, schools, libraries, commercial and office spaces, leisure centers, shops, hotels, restaurants, and cafeterias as well as for applications in the residential market. With a market share of about 70 percent, Forbo is the world leader in linoleum.

Flooring Systems also provides ready-made adhesives for floor covering installations, parquet flooring, and ceramic tiles, leveling compounds for the construction industry as well as liquid floors under the trade name Eurocol.

As a result of internal promotion we have a vacancy within our Business Unit Vinyl for the position of Head of Design. The Business Unit is responsible for creating and making the Vinyl products of Forbo Flooring Systems, which are a large part of the product portfolio of Forbo. Design plays an important and strategic role in the success of these products. We are known for the quality of our design proposition and want to continue to be on the forefront of design in vinyl flooring.

Our extensive Vinyl proposition is produced over a number of manufacturing sites in Europe and although the Head of Design will be based in Coevorden (Netherlands), there is a close working relationship with our design team in Reims (France) and cooperation with our factories in Giubiasco (Switzerland) and Kaluga (Russia) together with other international contacts.

Head of Design Vinyl

Objective of the position

In this function you lead the design teams in Coevorden (NL) and Reims (Fr) and ensure the execution of the design related tasks are done to our high standards.

You lead the design team (6 members) by example, execute agreed tasks within the teams and are capable of representing the design function both internally and externally with the principal objective of realizing successful market introductions of various collections and products and to provide a better understanding of our design signature in the markets.

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In this function you'll report to the Director Product Management and Design of the Business Unit.

Job profile

- HBO Bachelor Diploma in Design.
- Minimum of 10 years of relevant work experience as senior designer or head of design in a creative environment within the (f.e. carpet-, wallcovering industry).
- Highly professional attitude with a strong aesthetic perspective.
- A team leader with a strong desire to collaborate and get the best out of the design team.
- Conceptual and creative thinker combined with a structural approach.
- Knowledge of the Dutch, English and French language.
- Excellent communicator in both verbal and written form.
- Willingness to travel nationally (weekly) and internationally (monthly).
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Job Content

As Head of Design your responsibilities are to:

- Manage and coordinate design related tasks in collection developments and market introductions.
- Align, inspire and mentor the design teams in Coevorden and Reims and make sure the team is developing further
- Execute the global design strategy, utilizing design philosophy and guidelines.
- Prepare inspiring and convincing presentations to different target audiences and listen to and analyze the voice of the customer.
- Follow relevant trends and competitors in the market, and visualize the outcome.
- Identify and manage new design/ product opportunities and innovations
- Develop and visualize color and design concepts for specific product groups, integrating the communication concept into the development.
- Participate in multi-disciplined (international) project teams and be the voice of design in operational and strategic platforms .

Our offer

For this 32-38 hour job we offer interesting terms of employment (including an annual bonus, fixed 13th month, company car and other benefits) in a professional and inspiring organization. Above all, we provide you the environment and opportunity to develop, on a personal and professional level.